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## Guide to leadership, relationship building applies 40 years of research

**B. Sellitto and J. Barrier explain how to become a better leader and how to build lasting, trusting relationships in “Trusted and Believable Leaders: The Seven Powerful Habits and Strategies for Building and Rebuilding Trusted Relationships”**

WASHINGTON, N.J. – “Trusted and Believable Leaders: The Seven Powerful Habits and Strategies for Building and Rebuilding Trusted Relationships” (ISBN 1475067496) by B. Sellitto and J. Barrier will speak to every individual looking to create and implement a new career or organizational strategy. In seven proven habits and strategies, the authors help leaders and organizations looking for a change build trusted relationships that will ultimately be their lifeline.

As a child, Sellitto faced many setbacks, but nothing could deter him from completing college and engineering school. He credits his faith, family and a group of teachers, professors and mentors as the driving force behind his success.

“Their support led to the work I did on product and service reliability and more importantly, the lifelong work and research I did on trust, change management and relationship building,” says Sellitto.

In “Trusted and Believable Leaders,” Sellitto and Barrier provide a “Trust Builders Road Map” full of trust-building strategies that help students and young professionals as they work their way up the ladder of success. The authors teach various powerful habits, from a believable voice to organizational creativity to loyalty.

Based on 40 years of research, “Trusted and Believable Leaders” will help those just starting out in the professional world or their own entrepreneurial adventure build the characteristics, values and plans vital to success.

“Trusted and Believable Leaders: The Seven Powerful Habits and Strategies for Building and Rebuilding Trusted Relationships” is available for sale online at Amazon.com and other channels.

### **About the Author:**

B. Sellitto has a bachelor’s and master’s in engineering with qualifications in program management. He has been published in various industry publications, including the “American Society of Qualities: 1975 Quality Progress Edition.”

J. Barrier has a bachelor’s in education and a master’s in education and psychology. She is a New Jersey-based behaviorist and management consultant.

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